



2024 Lexington County Community Engagement Study: Tracking Community Perceptions and Priorities

COMPLETE STUDY FINDINGS



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2024 Lexington County Community Engagement Study

INTRODUCTION AND STUDY SPECIFICATIONS



INTRODUCTION AND REPORT FORMAT

- This report presents the comprehensive findings from the 2024 Lexington County Community Perceptions and Priorities Study.
- Where relevant, the report also provides historical tracking data for study measures to identify changes in community perceptions and priorities over time.
- Unless otherwise indicated, data within the report are in percent and based on the segment and sample size indicated.
- Findings indicated as “Total” include both phone and online results and have been weighted during data processing to match regional populations within the County.
- Rounding of percentages may occasionally cause totals to add to slightly more or less than 100%.



INTRODUCTION AND REPORT FORMAT

- Question wording has been provided for each graph/table.
- Abbreviations have been made for some terms, including:
 - LC = Lexington County
 - NLT = Non-Life-Threatening (crime)
 - CIP = Crime in Progress
 - LCC = Lexington County Council
- In tables, bolded entries reflect those that are significantly different from the other geographic segments (across the columns) at the 95% confidence level.
- On questions where respondents choose a rating on a 10-point scale, findings are presented in the form of a mean score. This “mean” is the average for all respondent ratings, excluding *don't know* responses.
- Complete study data, including question-by-question results by region and historical comparisons, is available under separate cover.



STUDY SPECIFICATIONS

Methodology:	Quantitative Survey via mixed mode (telephone and online)
Background:	2016 Benchmark (telephone, mail, online); 2017 (telephone only) 2019 (telephone only) 2022 (telephone and online) 2024 (telephone and online)
Respondent Specs:	Lexington County resident 21+ years of age Registered voter
Survey Dates:	November 21 – December 20, 2024
Sample Size:	2,346 TOTAL 500 phone (57% landline, 43% cell) 1,846 online
Sampling Error:	±2.0 percentage points at the 95% Confidence Level



STUDY SPECIFICATIONS

Regional Distribution:

Geographic mix of County residents defined by resident zip code (weighted during data processing to reflect actual population distribution; refer to next page for actual versus weighted representation)

- Lexington County = ALL zip codes (N=2,346)
- Lexington = 29072 and 29073 (n=1,005)
- Cayce/West Columbia = 29170, 29169, 29033, 29172 and 29171 (n=384)
- Irmo/Dutch Fork = 29212, 29210 and 29063 (n=152)
- Western Lexington County = 29054, 29070, 29006 and 29071 (n=325)
- Southeast Lexington County = 29053, 29123, 29160 and 29112 (n=208)
- Chapin/Little Mountain = 29036 and 29075 (n=272)



ACTUAL VS. WEIGHTED SAMPLE SIZES

	Actual # of Online Resp.	Actual Dist. of Online Resp.	Weighted Sample Size/ TOTAL	Weighted Distribution of TOTAL Sample
Total	1846	100%	2346	100%
Lexington	829	45%	821	35%
Cayce/West Columbia	258	14	563	24
Irmo/Dutch Fork	114	6	258	11
Southeast	147	8	305	13
Western	261	14	211	9
Chapin/Little Mountain	237	13	188	8



2024 Lexington County Community Engagement Study:

EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

- Most residents have positive impressions of Lexington County and consider most public services in the County to be *adequate*.

Impressions are consistent with those measured in 2022 and as noted in the previous tracking survey, there are significant differences by region.

- Roads are a key concern for County residents: four out of five consider County road maintenance to be *inadequate* and roads/infrastructure is the number one “top-of-mind” concern identified by survey respondents.
- When evaluating specific priorities, roads, growth/overdevelopment, traffic issues and law enforcement/crime. (Note: roads were added to the list in 2024.)
- Approximately two out of three consider themselves to be *well-informed* about what is going on in the County.

Less than half (44%) of study respondents state that they would support a CPST Referendum for roads only. Among those who say they oppose, primary reasons cited for opposition relate to believing the County should have adequate funds to do the work without additional taxes.



2024 Lexington County Community Engagement Study:

GENERAL PERCEPTIONS OF LEXINGTON COUNTY PUBLIC SERVICES



PERCEIVED QUALITY OF PUBLIC SERVICES IN LEXINGTON COUNTY

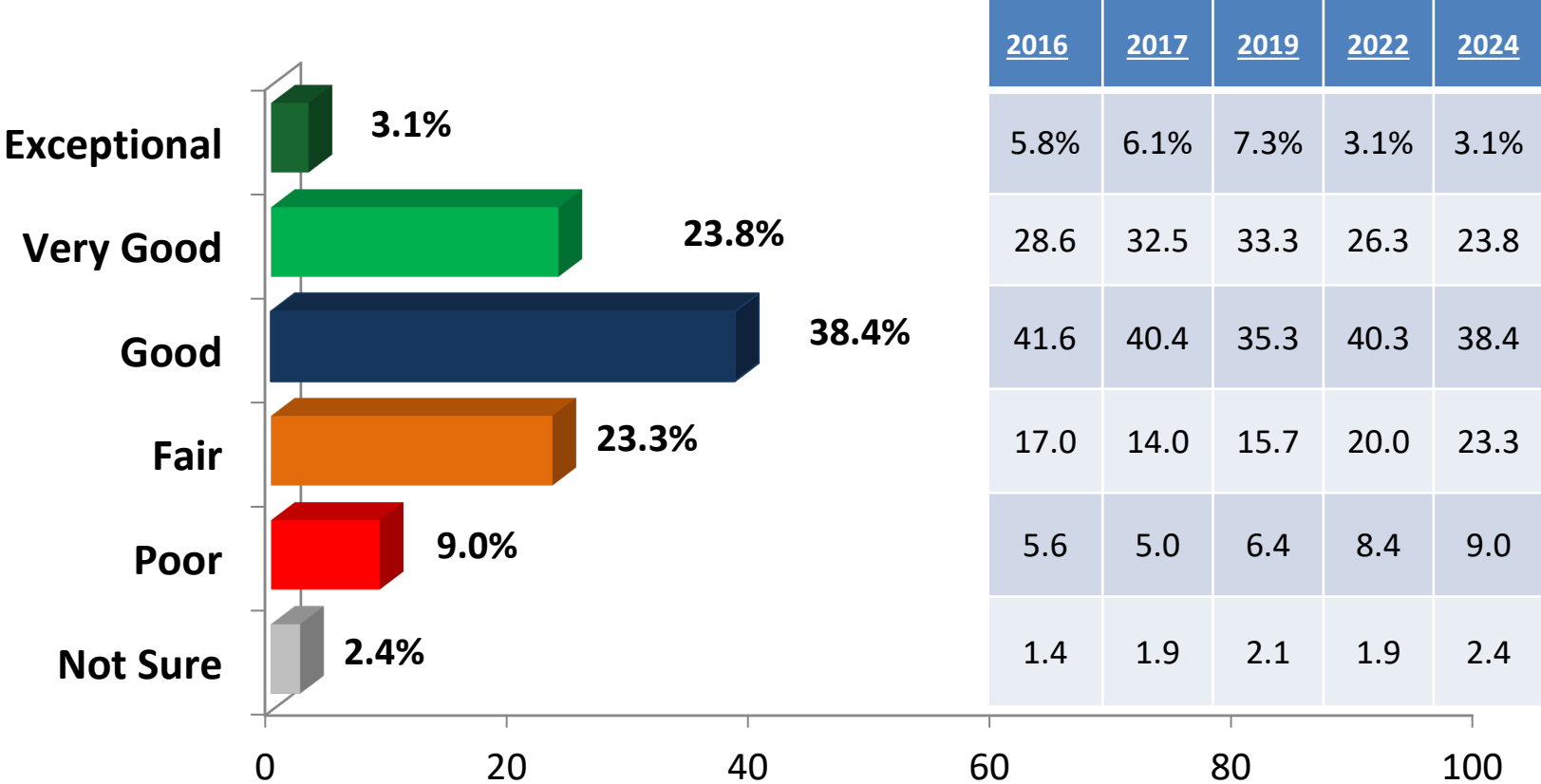
- Most have positive impressions of public services in Lexington County:
 - 3% say public services are *exceptional*;
 - 24% rate them as *very good*;
 - 38% describe them as *good*;
 - 23% say they are *fair*; and
 - 9% describe them as *poor*.

- Overall, 27% rate the quality of Lexington County's public services as *exceptional* or *very good*. These findings are consistent with the 2022 study but lower than levels previously reported.

- Residents of Irmo/Dutch Fork (31%), Cayce/West Columbia (30%), and Lexington (28%) are most likely to say the County's public services are *exceptional* or *very good*. Those in the Southeast (17%) are significantly less likely to describe the County's public services as *exceptional* or *very good*.

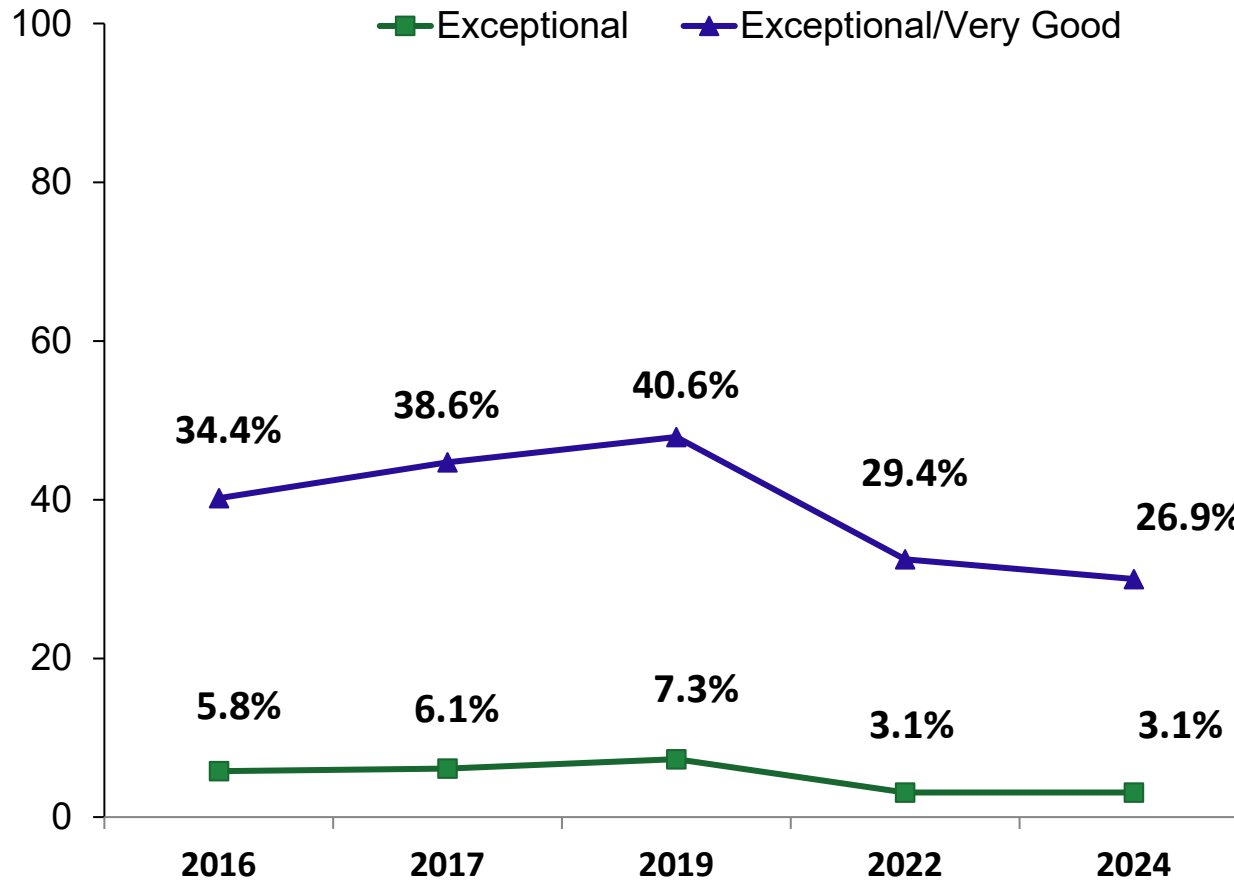
Overall, positive perceptions are up in Chapin (from 14% in 2022 to 23% in 2024) and down in Lexington (from 35% in 2022 to 28% in 2024) and the Southeast region (from 25% in 2022 to 17% in 2024).

Perceived Quality of Public Services in Lexington County (in General)



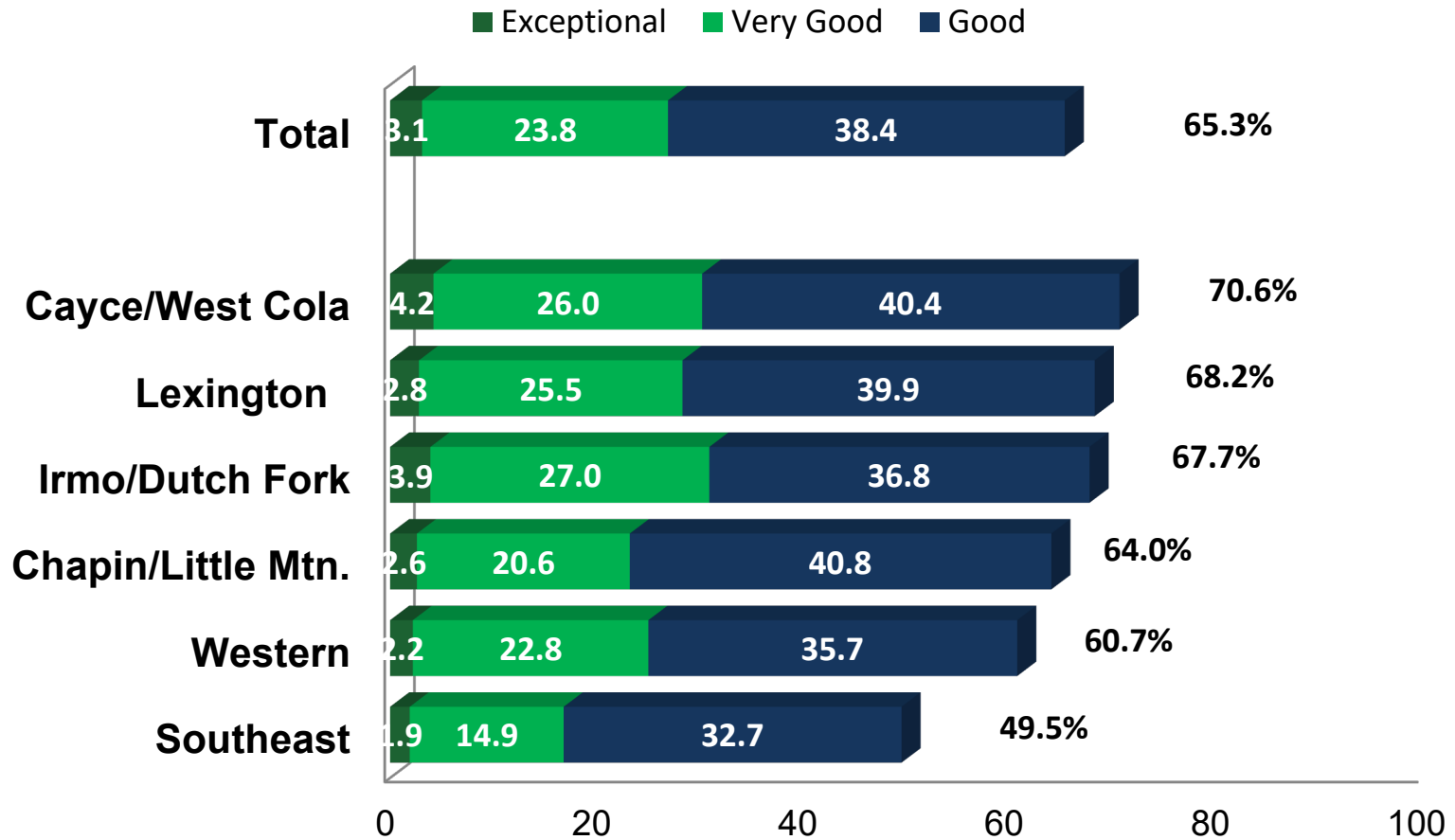
Q1: How would you rate the overall quality of public services in Lexington County?

Perceived Quality of Public Services in Lexington County (in General)



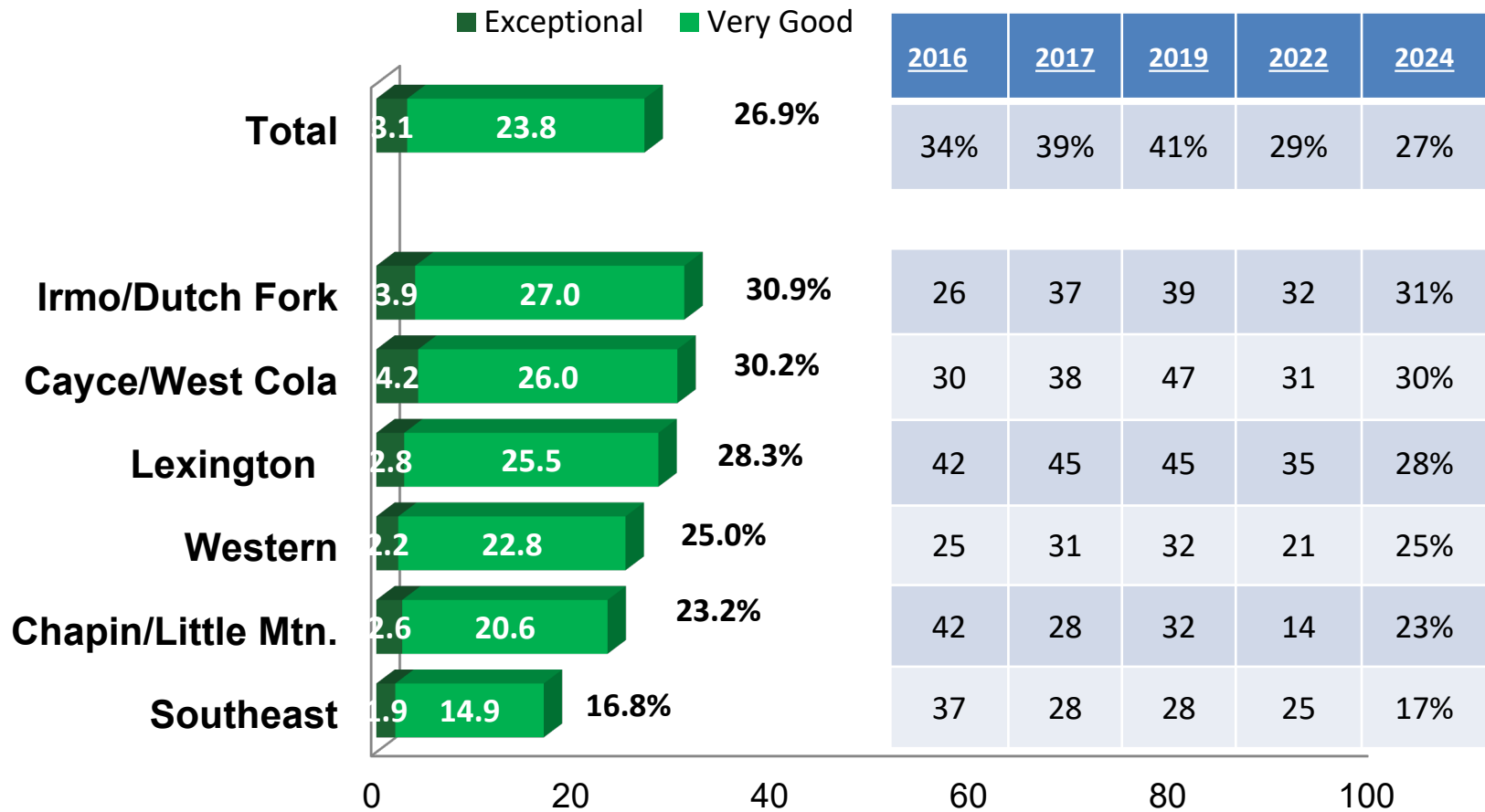
Q1: How would you rate the overall quality of public services in Lexington County?

Perceived Quality of Public Services in Lexington County (in General)



Q1: How would you rate the overall quality of public services in Lexington County?

Perceived Quality of Public Services in Lexington County (in General)



Q1: How would you rate the overall quality of public services in Lexington County?



PERCEIVED ADEQUACY OF SPECIFIC SERVICES

- Residents consider most County services to be *adequate*.

Public services receiving the strongest ratings for being *adequate* in the County include *libraries* (79%), *fire service* (77%), *law enforcement* (64%), *911 services* (64%), *EMS ambulance* (63%), *emergency preparedness* (60%), and *solid waste* (58%).

- Services more likely to be considered *inadequate* than *adequate*, include *County road maintenance* (15% *adequate*/82% *inadequate*) and *public transportation* (23% *adequate*/48% *inadequate*).

- Public services with the highest levels of unfamiliarity (*don't know* whether they are *adequate* or *inadequate*) include *public transportation* (29%), *animal services* (26%), *stormwater management* (26%), *911 communications* (23%), and *emergency preparedness* (23%).



PERCEIVED ADEQUACY OF SPECIFIC SERVICES

- In general, residents of Southeast Lexington County are more likely than those in other regions to feel their public services are *inadequate*.

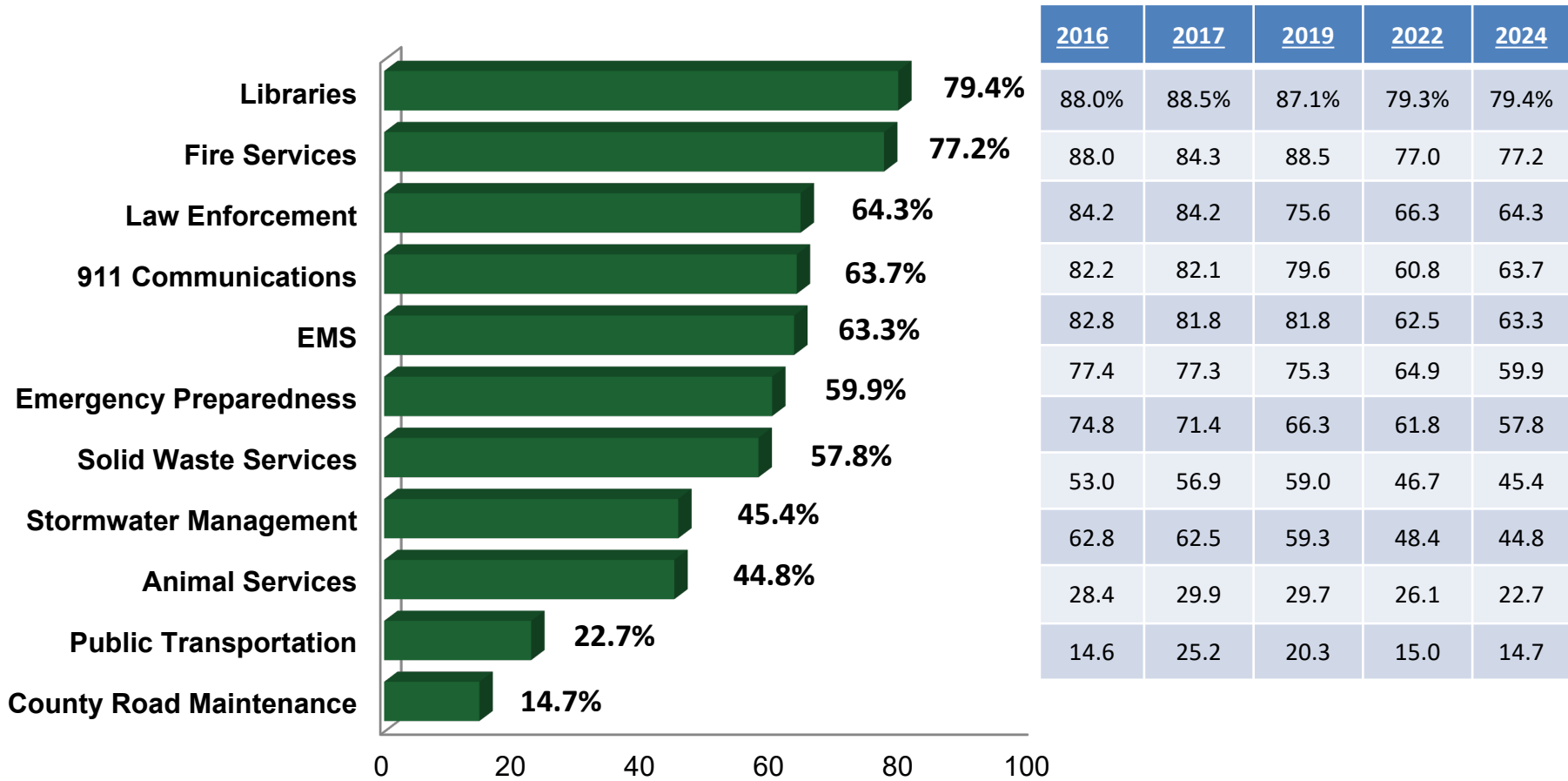
Most regions, however, tend to have at least one public service issue (in addition to County road maintenance) that has higher levels of perceived *inadequacy* than the County as a whole.

- Chapin/Little Mountain: *EMS ambulance, fire service, and emergency preparedness*
- Southeast LC: *law enforcement, animal services and emergency preparedness*
- Western LC: *law enforcement and EMS ambulance*
- Irmo/Dutch Fork: *solid waste services*

Rates of inadequacy for Lexington and Cayce/West Columbia tend to match those of the County as a whole.

Perceived Adequacy of Specific Public Services

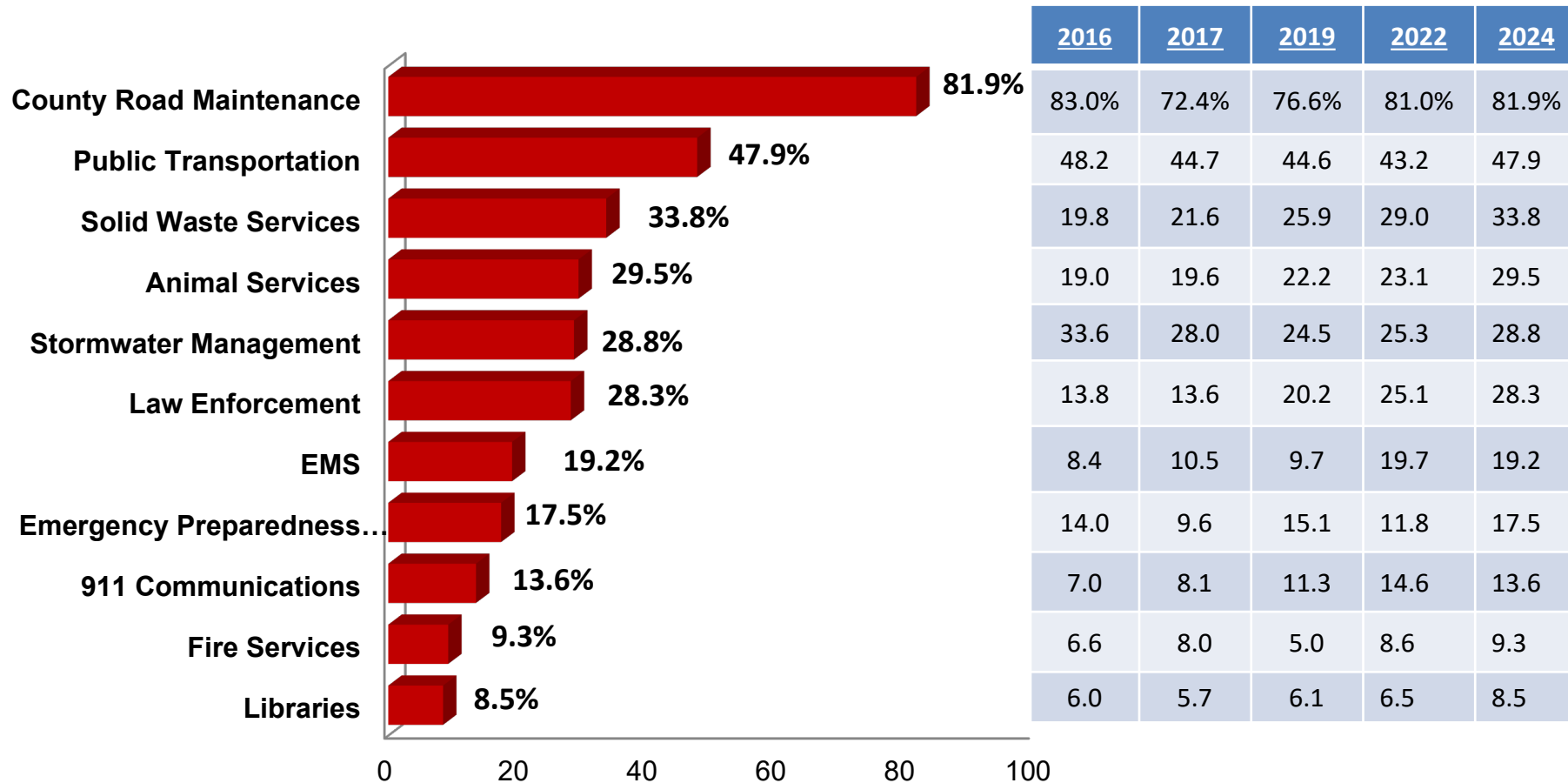
(% indicating service is *Adequate*)



Q2: From your perspective, do you feel each of the following public services in Lexington County is currently adequate or inadequate?

Perceived Adequacy of Specific Public Services

(% indicating service is *Inadequate*)



Q2: From your perspective, do you feel each of the following public services in Lexington County is currently adequate or inadequate?

Perceived Adequacy of Specific Public Services by Region

(% indicating service is *Inadequate*)

	Total	Lexington	Cayce/WC	Irmo/DF	Southeast	Western	Chapin/LM
County Road Maintenance	81.9%	81.3%	82.0%	77.0%	88.0%	84.0%	79.0%
Public Transportation	47.9	50.2	48.7	46.7	48.1	44.6	40.8
Solid Waste Services	33.8	35.4	28.4	47.4	38.9	22.5	29.0
Animal Services	29.5	27.6	29.4	22.4	41.3	28.0	30.1
Stormwater Management	28.8	23.8	31.0	27.6	36.1	30.2	32.4
Law Enforcement	28.3	25.7	26.0	15.8	46.6	36.0	25.4
EMS Ambulance Service	19.2	17.5	11.5	15.1	17.8	25.5	50.4
Emergency Preparedness	17.5	15.2	12.8	16.4	24.5	20.0	28.7
911 Communications	13.6	13.1	11.5	13.8	17.3	15.7	13.6
Fire Services	9.3	8.3	3.9	6.6	14.9	11.7	21.7
Libraries	8.5	8.1	8.1	11.8	9.1	4.3	10.3

Q2: From your perspective, do you feel each of the following public services in Lexington County is currently adequate or inadequate?



Lexington County Community Engagement Study:

PERSONAL EXPERIENCE WITH/USAGE OF PUBLIC SERVICES



INCIDENCE OF SERVICE USAGE IN PAST YEAR

- The most commonly used public services in the County include *solid waste facility* (82% of respondents have used a facility within the past year), *library* (61%), and the *Treasurer's Office* (56%).

Services with the lowest incidence of usage include *Vector Control* (2%), *coroner* (6%), *fire service* (10%), and *public works for a drainage or stormwater issue* (12%).

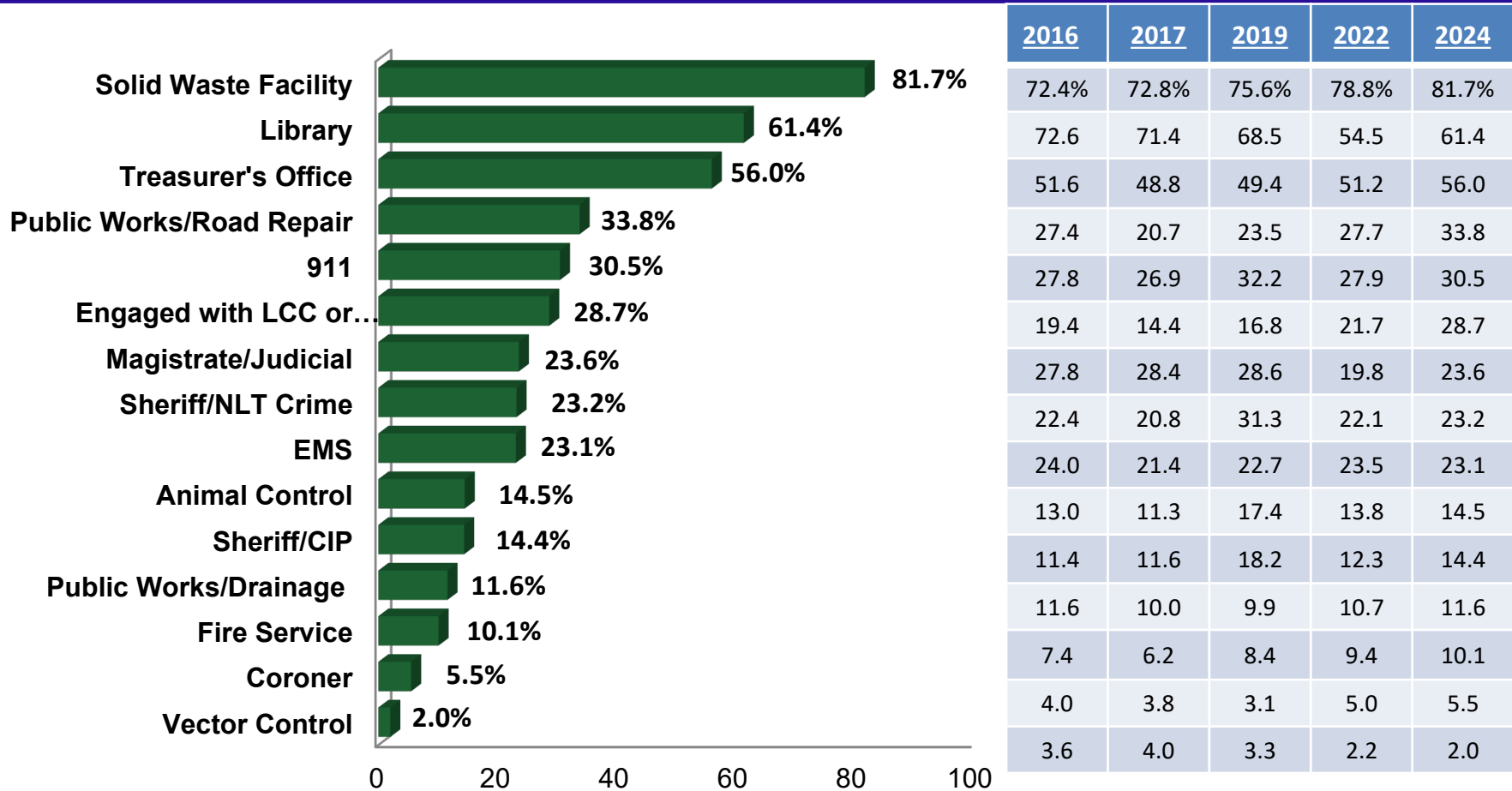
Incidence of Curbside Trash and Recycling

	Total	Lexington	Cayce/WC	Irmo/DF	Southeast	Western	Chapin/LM
Yes, Both	58.1%	69.4%	68.2%	78.9%	9.6%	28.6%	61.4%
Waste Only	7.9	4.1	12.0	2.0	17.3	7.4	5.9
Recycling Only	0.4	0.4	0.3	0.0	1.4	0.3	0.4
No, Neither	31.1	23.9	16.9	18.4	67.8	60.0	30.9
Not Sure	2.4	2.3	2.6	0.7	3.8	3.7	1.5

Q6: Do you currently have curbside trash and recycling in your area?

Usage of Lexington County Public Services

(% indicating “yes” they have used the service in the past year)



Q4: During the past year, have you or a member of your household called/used/visited ____?

Usage of Lexington County Public Services by Region

(% indicating “yes” they have used the service in the past year)

	Total	Lexington	Cayce/WC	Irmo/DF	Southeast	Western	Chapin/LM
Solid Waste Facility	81.7%	83.7%	72.4%	83.6%	85.1%	87.4%	86.8%
Visited Library	61.4	61.9	60.2	71.1	57.2	55.4	63.6
Treasurer’s Office	56.0	61.7	53.9	50.0	51.0	63.4	45.2
Made a Call to 911	30.5	28.8	31.2	27.6	42.3	32.0	18.4
Public Works/Road Repair	33.8	27.1	34.6	27.6	42.3	49.5	37.5
Required LC EMS	23.1	23.8	23.4	16.4	27.4	29.2	14.0
Sheriff/NLT Crime	23.2	22.4	22.1	19.1	33.2	26.5	15.8
Engaged with LCC/Member	28.7	28.1	26.3	29.6	26.4	28.6	41.5
Magistrate/Judicial	23.6	24.0	22.9	24.3	30.3	23.1	12.5
Animal Control	14.5	12.5	10.7	11.8	29.8	20.6	6.2
Sheriff/Crime in Progress	14.4	13.4	11.7	12.5	27.9	14.8	7.4
Public Works/Drainage	11.6	10.4	13.8	10.5	9.6	14.2	11.8
Fire Service	10.1	10.0	8.6	9.2	15.4	10.5	7.0
Coroner	5.5	6.0	5.5	3.9	5.8	7.7	2.9
Vector Control	2.0	1.8	1.0	2.6	4.3	1.5	1.5

Q4: During the past year, have you or a member of your household called/used/visited
_____?

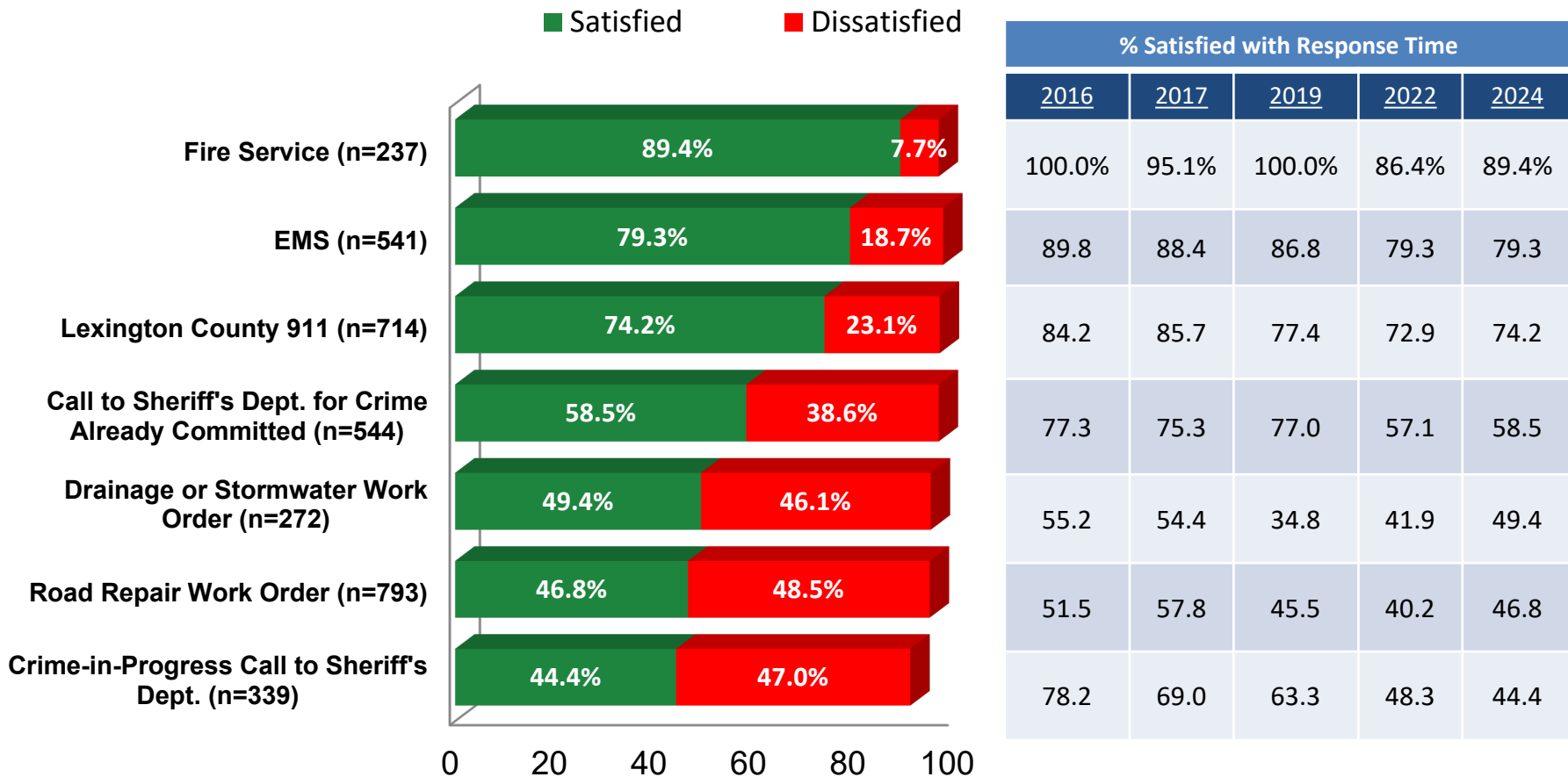


SATISFACTION WITH RESPONSE TIME

- Among those who have required/used a “response” service within the past year, satisfaction varies widely by service and region.
- Satisfaction with response times is highest for fire service, EMS and 911 and lowest for Crime-in-Progress calls to the Sheriff’s Department.
- Chapin/Little Mountain residents are particularly dissatisfied with response times for EMS and fire services.
- Irmo residents are particularly dissatisfied with response times for EMS and drainage.
- Southeast residents are particularly dissatisfied with NLT and CIP calls to the Sheriff’s Department and road work.
- Western residents express dissatisfaction with EMS and CIP calls to the Sheriff’s Department.

Satisfaction with Response Times During Actual Experience

(among those who have utilized specific service within the past year)



Q5: Thinking specifically about your most recent experience when you _____, how satisfied were you with the response time?

Satisfaction with Response Times by Service, by Region

(among those who have utilized specific service in the past year)

	Total	Lexington	Cayce/WC	Irmo/DF	Southeast	Western	Chapin/LM
Fire Service – Satisfied	89.4%	90.1%	90.9%	85.7%	90.6%	91.2%	78.9%
Fire Service – Dissatisfied	7.7	6.9	6.1	14.3	6.2	5.9	15.8
EMS – Satisfied	79.3	79.9	87.8	60.0	82.5	71.6	71.1
EMS – Dissatisfied	18.7	18.4	11.1	36.0	14.0	26.3	28.9
911 – Satisfied	74.2	73.7	78.3	73.8	69.3	72.1	80.0
911 – Dissatisfied	23.1	23.9	17.5	23.8	28.4	26.0	20.0
Sheriff NLT – Satisfied	58.5	58.2	64.7	75.9	40.6	54.7	74.4
Sheriff NLT – Dissatisfied	38.6	37.8	30.6	24.1	59.4	40.7	25.6
Drainage – Satisfied	49.4	49.5	47.2	37.5	60.0	52.2	53.1
Drainage – Dissatisfied	46.1	46.7	47.2	50.0	40.0	45.7	43.8
Road Work – Satisfied	46.8	46.3	59.4	40.5	35.2	45.3	43.1
Road Work – Dissatisfied	48.5	47.8	36.8	54.8	59.1	51.6	52.9
Sheriff CIP – Satisfied	44.4	45.9	57.8	57.9	27.6	37.5	55.0
Sheriff CIP – Dissatisfied	47.0	47.4	31.1	36.8	60.3	56.2	40.0

Q5: Thinking specifically about your most recent experience when you _____, how satisfied were you with the response time? [NOTE: Small sample sizes for some services may limit reliability and/or projectability of data for individual regions.]



Lexington County Community Engagement Study:

SERVICE PRIORITIES



SINGLE MOST IMPORTANT ISSUE FACING LEXINGTON COUNTY IN 2025

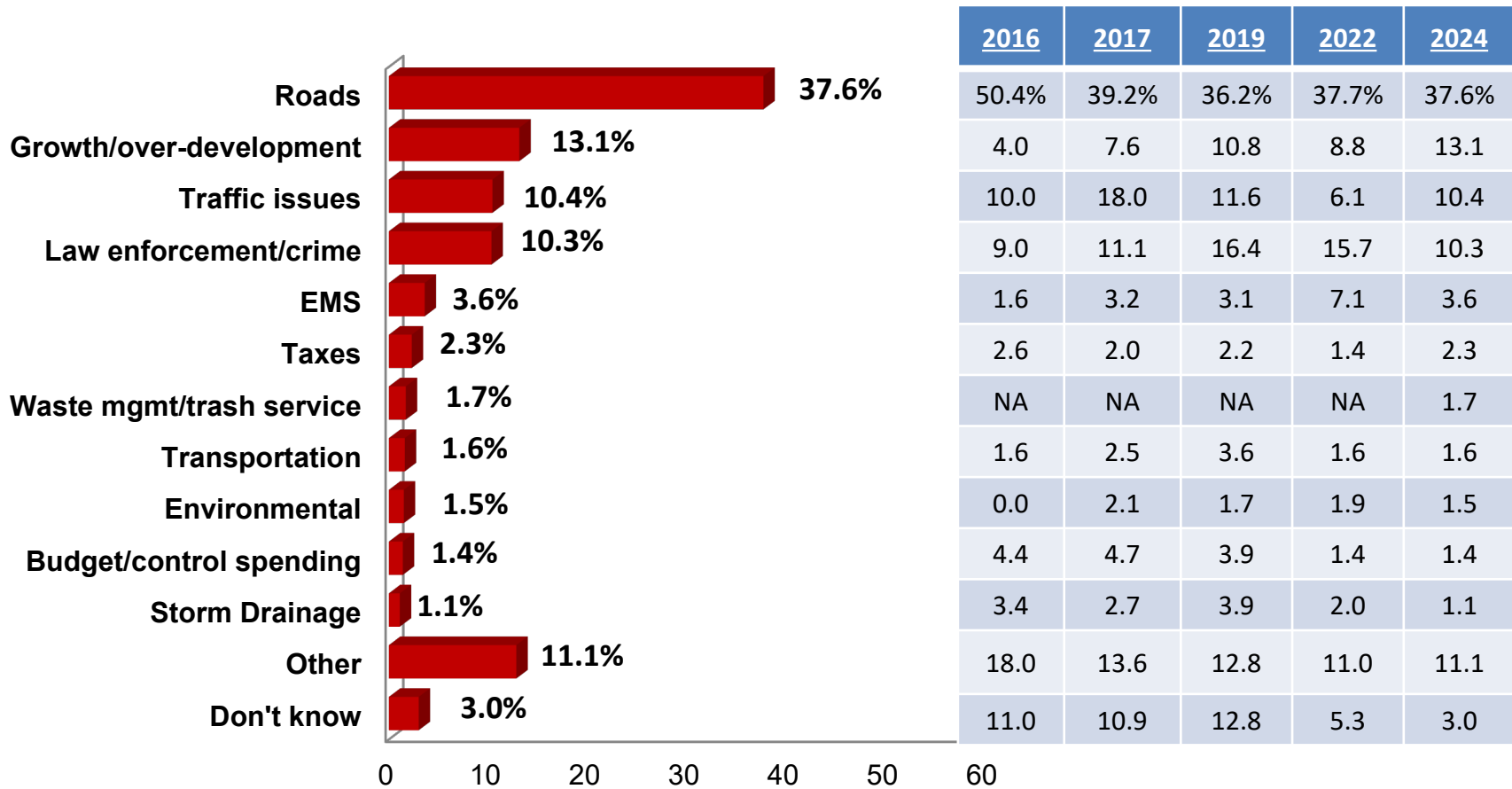
- When asked what they feel is the single most important issue facing Lexington County in 2025, residents identify several different issues. The leader, by a significant margin, however, is *road improvement/maintenance/infrastructure*. Fully 38% of County residents identify this as the single most important issue.

Other key issues include *growth/overdevelopment/overpopulation, traffic issues* and *law enforcement/safety/crimes/drugs*.

- As with other study measures, each region tends to have a somewhat different combination of concerns. In addition to *road improvement/maintenance*, regional concerns include:
 - Lexington: *overdevelopment* and *traffic issues*
 - Cayce/West Columbia: *law enforcement* and *traffic issues*
 - Southeast LC: *law enforcement*
 - Western LC: *overdevelopment* and *law enforcement*
 - Chapin/Little Mountain: *overdevelopment* and *EMS*

Single Most Important Issue Facing Lexington County

(asked open-ended, first response)



Q3: Among the Public Services for which Lexington County Council is responsible, what do you feel is the single most important issue facing Lexington County?

Single Most Important Issue Facing LC by Region

(asked open-ended)

	Total	Lexington	Cayce/WC	Irmo/DF	Southeast	Western	Chapin/LM
Road improvement/ maintenance/infrastructure	37.6%	37.3%	36.2%	35.5%	38.5%	41.2%	40.1%
Growth/over-development/ overpopulation	13.1	16.0	9.4	10.5	9.1	18.2	16.2
Traffic issues	10.4	16.0	10.2	5.3	6.2	4.0	8.1
Law enforcement/safety/ crime/drugs	10.3	8.4	10.9	9.9	18.3	10.5	4.8
EMS	3.6	2.9	2.3	2.6	1.4	5.8	12.9
Taxes	2.3	1.8	2.6	2.0	3.4	3.1	1.5
Waste mgmt./Trash service	1.7	0.8	2.3	4.6	2.4	0.3	0.4
Transportation	1.6	1.5	2.1	2.6	1.0	0.9	0.7
Environmental	1.5	1.3	1.6	2.0	1.9	1.8	0.7
Budget/control spending	1.4	1.2	2.3	0.7	1.4	0.9	1.1
Storm drainage/water issues	1.1	1.2	1.3	1.3	0.5	1.2	0.4
Other	11.1	8.8	12.8	14.7	11.3	8.7	9.7
Don't know	3.0	1.1	2.1	3.3	1.4	1.9	2.5

Q3: Among the Public Services for which Lexington County Council is responsible, what do you feel is the single most important issue facing Lexington County?



SERVICE PRIORITY RANKING

- Respondents were asked how much priority they feel Lexington County should put on a variety of specific issues in 2025. Issues evaluated include *roads, a greater law enforcement presence, faster response times for crime-in-progress law enforcement calls, faster response times for fire service, faster response times for EMS, public transportation, and mandatory curbside collection, including unincorporated areas where it is not currently an option.*

Using a 10-point scale, where 1 represents a very low priority and 10 is very high, respondents were asked to assign each of these issues a priority rating. Those ratings were then calculated into a mean rating for each issue to provide a rank order of priorities for County Council in the coming year.

It should be noted that road and traffic issues were not included in the list in 2022 due to the CPST Referendum on the ballot in November. Council felt the voter outcome would provide sufficient information about their position on the priority of roads. This item was added to the list of issues for 2025.



SERVICE PRIORITY RANKING

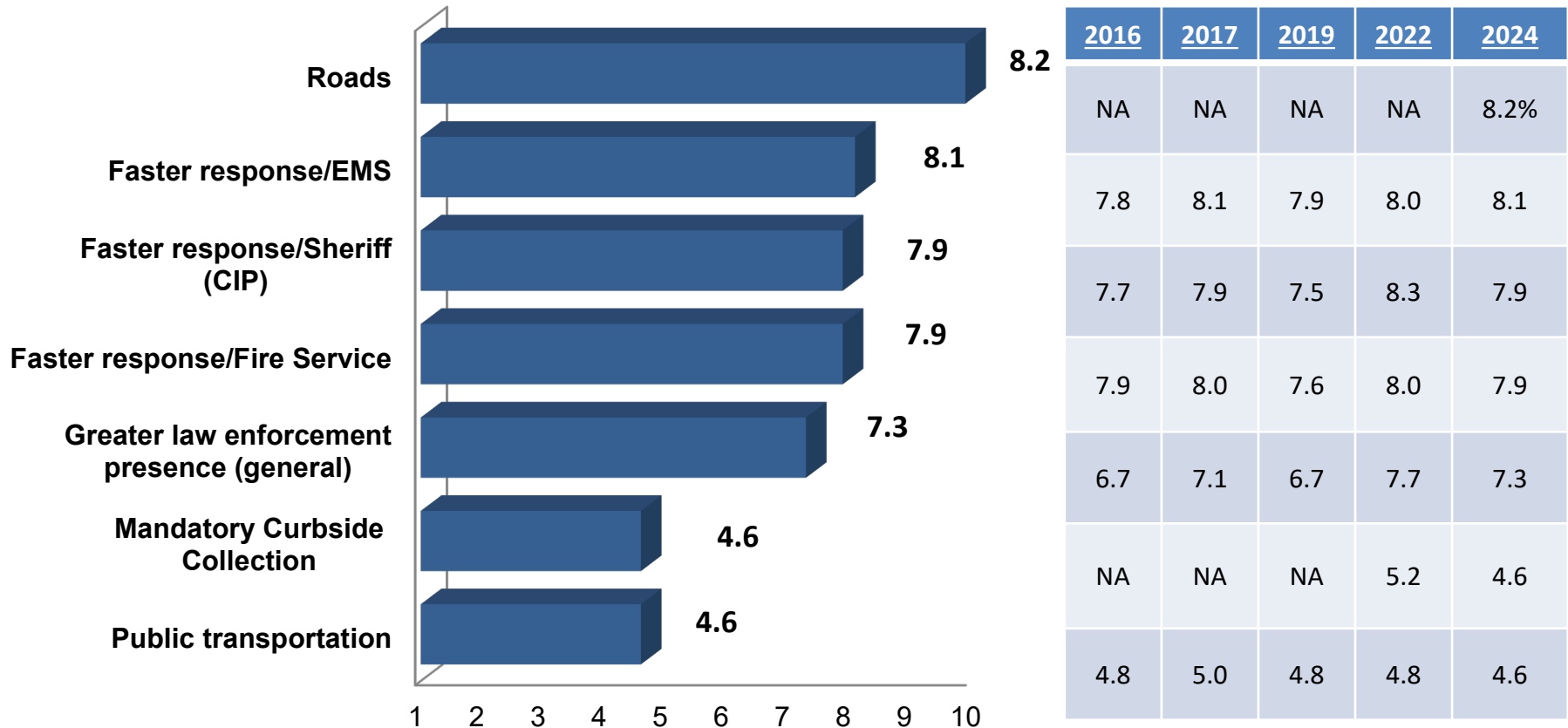
- Among the issues evaluated, the top priorities identified for County Council in 2025 relate primarily to roads, faster emergency response times for: *EMS, crime-in-progress law enforcement calls, and fire service.*

There is also strong support for *greater law enforcement presence throughout the County in general* and moderate support for *mandatory curbside collection*. Interestingly, support for *mandatory curbside collection* is significantly higher among those who already have curbside collection than it is among those who do not.

- Residents of the Chapin/Little Mountain and Irmo/Dutch Fork areas are significantly more likely than residents in other areas to prioritize faster response times for *EMS* and *fire service*.

Prioritization of Issues

(mean rating on 10-point scale, 10 = *highest priority*)



Q7: Using a scale from 1 to 10, where 1 is the lowest rating and 10 is the highest, please indicate how much priority you feel the County should put on each of the following issues.

Prioritization of Issues by Region

	Total	Lexington	Cayce/WC	Irmo/DF	Southeast	Western	Chapin/LM
Roads	8.2	8.3	8.1	8.0	7.9	8.1	8.4
Faster response times for EMS ambulance service	8.1	7.9	7.9	8.4	8.0	8.2	8.5
Faster response times for CIP law enforcement calls	7.9	7.8	7.9	8.2	8.0	8.1	7.9
Faster response times for fire service and adequate number of fire fighters	7.9	7.8	7.9	8.5	7.9	7.8	8.1
Greater law enforcement presence throughout the County (in general)	7.3	7.1	7.3	7.4	7.6	7.4	7.3
Mandatory curbside collection	4.6	4.2	5.5	5.9	4.0	3.2	3.8
Public transportation	4.6	4.4	5.2	5.5	4.4	3.7	3.7

Q7: Using a scale from 1 to 10, where 1 is the lowest rating and 10 is the highest, please indicate how much priority you feel the County should put on each of the following issues.



Lexington County Community Engagement Study:

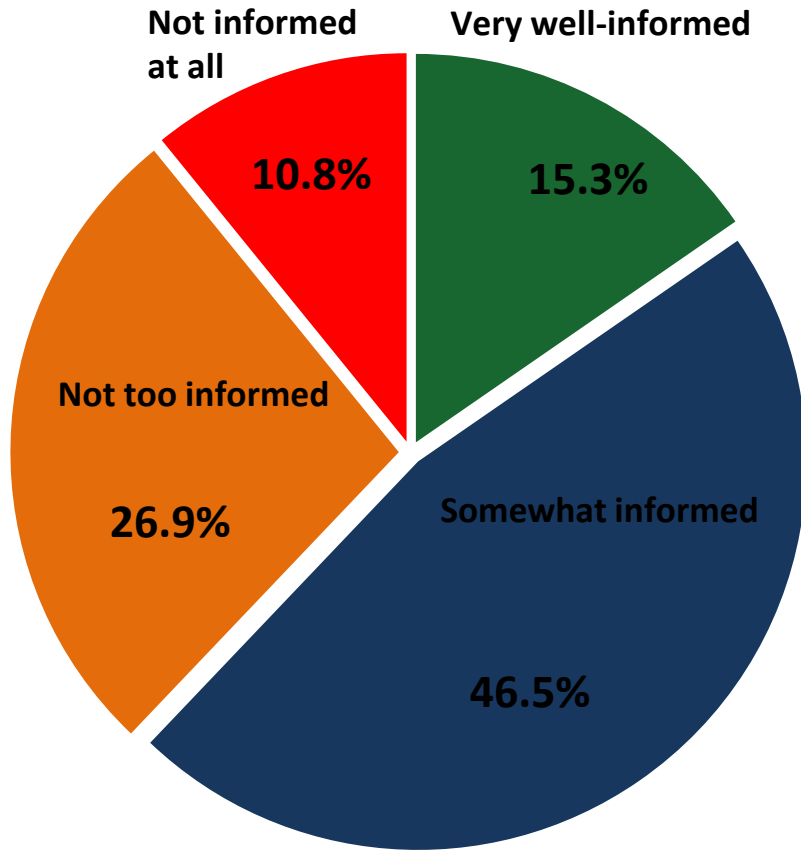
AWARENESS AND INFORMATION RESOURCES



HOW WELL-INFORMED ABOUT THE COUNTY

- Nearly two out of three study respondents (62%) consider themselves to be at least *somewhat informed* about Lexington County, its direction, and what is going on in terms of public services; 15% say they are *very well-informed*.

How Well-Informed Do Residents Feel They Are?



	<u>2016</u>	<u>2017</u>	<u>2019</u>	<u>2022</u>	<u>2024</u>
Very well-informed	18.2%	13.3%	9.7%	11.8%	15.3%
Somewhat informed	56.0	52.8	50.7	51.5	46.5
Not too informed	20.0	25.8	27.4	26.3	26.9
Not informed at all	5.6	7.6	11.7	9.8	10.8
Not sure	0.2	0.5	0.5	0.5	0.4

Q8: In general, how well-informed do you feel you are about Lexington County, its direction, and what's going on in terms of public services?

How Well-Informed Do Residents Feel They Are?

	Total	Lexington	Cayce/WC	Irmo/DF	Southeast	Western	Chapin/LM
Very Well-Informed	15.3%	15.0%	16.7%	17.8%	13.5%	13.8%	13.6%
Somewhat Informed	46.5	48.3	49.0	42.8	36.5	50.5	48.9
Not Too Informed	26.9	25.7	26.3	28.3	30.8	23.7	29.4
Not Informed At All	10.8	10.3	8.1	11.2	18.8	11.4	7.4
Not Sure	0.4	0.7	0.0	0.0	0.5	0.6	0.7

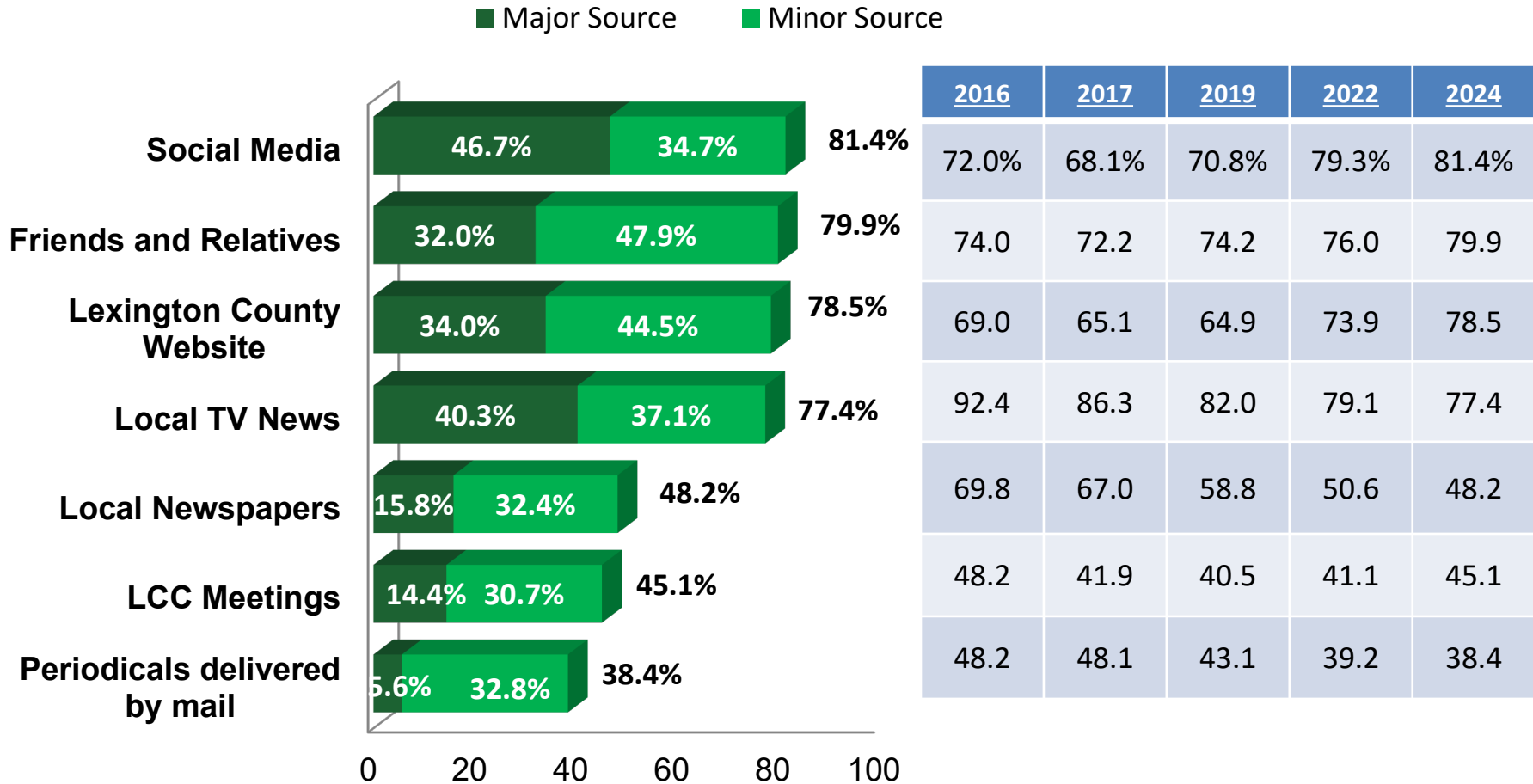
Q8: In general, how well-informed do you feel you are about Lexington County, its direction, and what's going on in terms of public services?



SOURCES OF INFORMATION

- Most residents indicate they find out information about what is going on in Lexington County via: *social media* (81%), *friends and relatives* (80%), the *Lexington County website* (79%) and *local TV news* (77%).
- Reliance on electronic sources such as *social media* and the *Lexington County website* have continued to increase significantly, while *local newspapers and magazines and periodicals delivered by mail* have continued to decline as sources of information on the County.
- *Social media* continues to be a primary source of information about the County for those living in all areas of Lexington County. *Local TV news* is also a strong source of information.

Reliance on Specific Sources For Information on Lexington County



Q9: To what degree do you rely on _____ for information about Lexington County?

Reliance on Specific Sources For Information on Lexington County

(% indicating medium is a *major source* of information on LC)

	Total	Lexington	Cayce/WC	Irmo/DF	Southeast	Western	Chapin/LM
Social Media	46.7%	47.0%	46.6%	39.5%	51.9%	45.5%	48.5%
Local TV News	40.3	37.6	45.3	39.5	44.2	40.6	30.9
Lexington County Website	34.0	36.4	31.5	32.2	35.6	36.0	28.7
Friends and Relatives	32.0	30.2	30.2	34.2	33.2	38.5	32.4
Local Newspaper	15.8	14.9	17.2	22.4	14.4	14.2	10.7
Lexington County Council Meetings (televised or in-person)	14.4	14.2	13.0	16.4	17.3	13.8	12.9
Magazines and Other Periodicals Delivered by Mail	5.6	7.6	4.2	5.9	3.4	5.2	4.4

Q14: To what degree do you rely on _____ for information about Lexington County?



Lexington County Community Engagement Study:

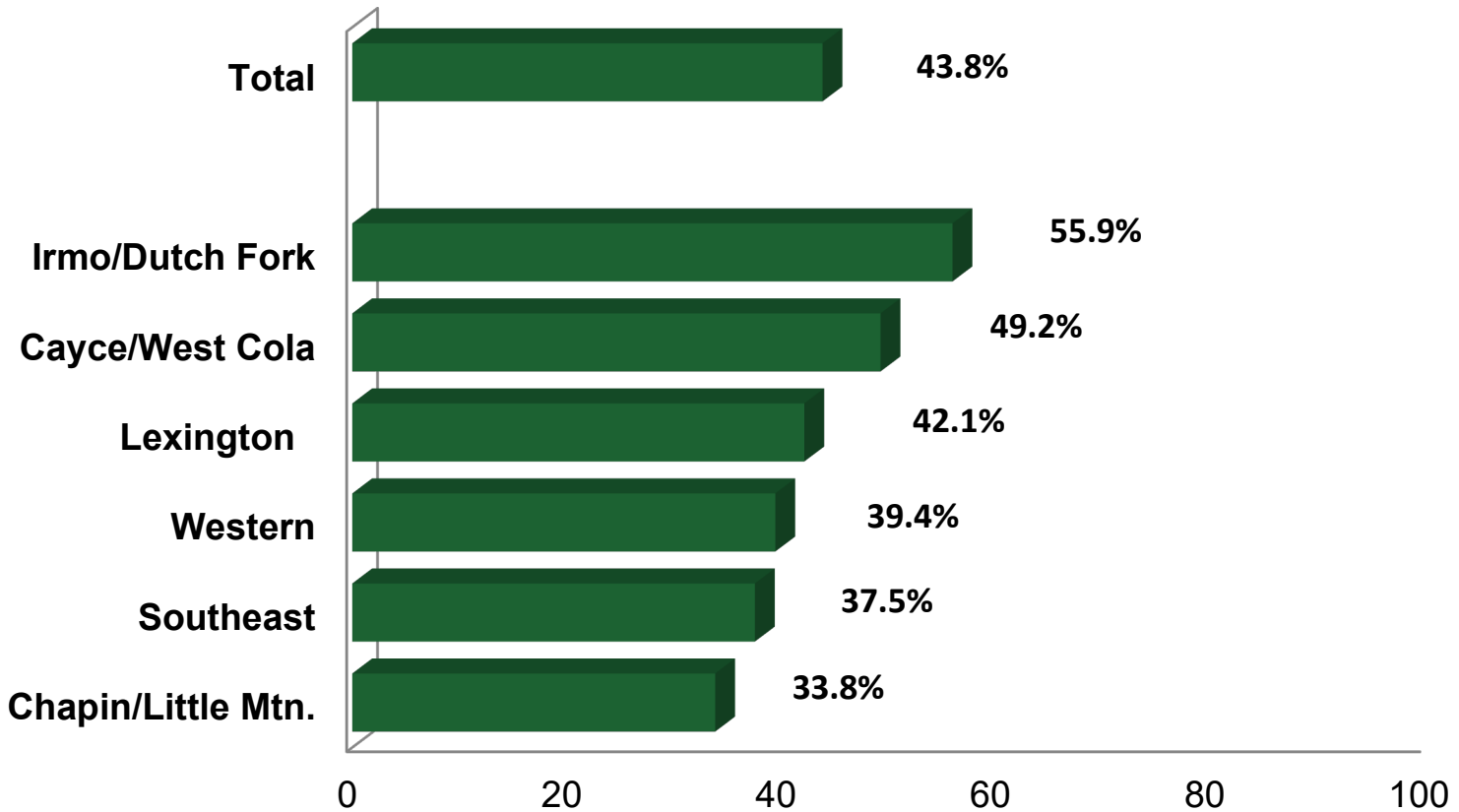
POSITIONS ON CPST



POSITIONS ON CPST

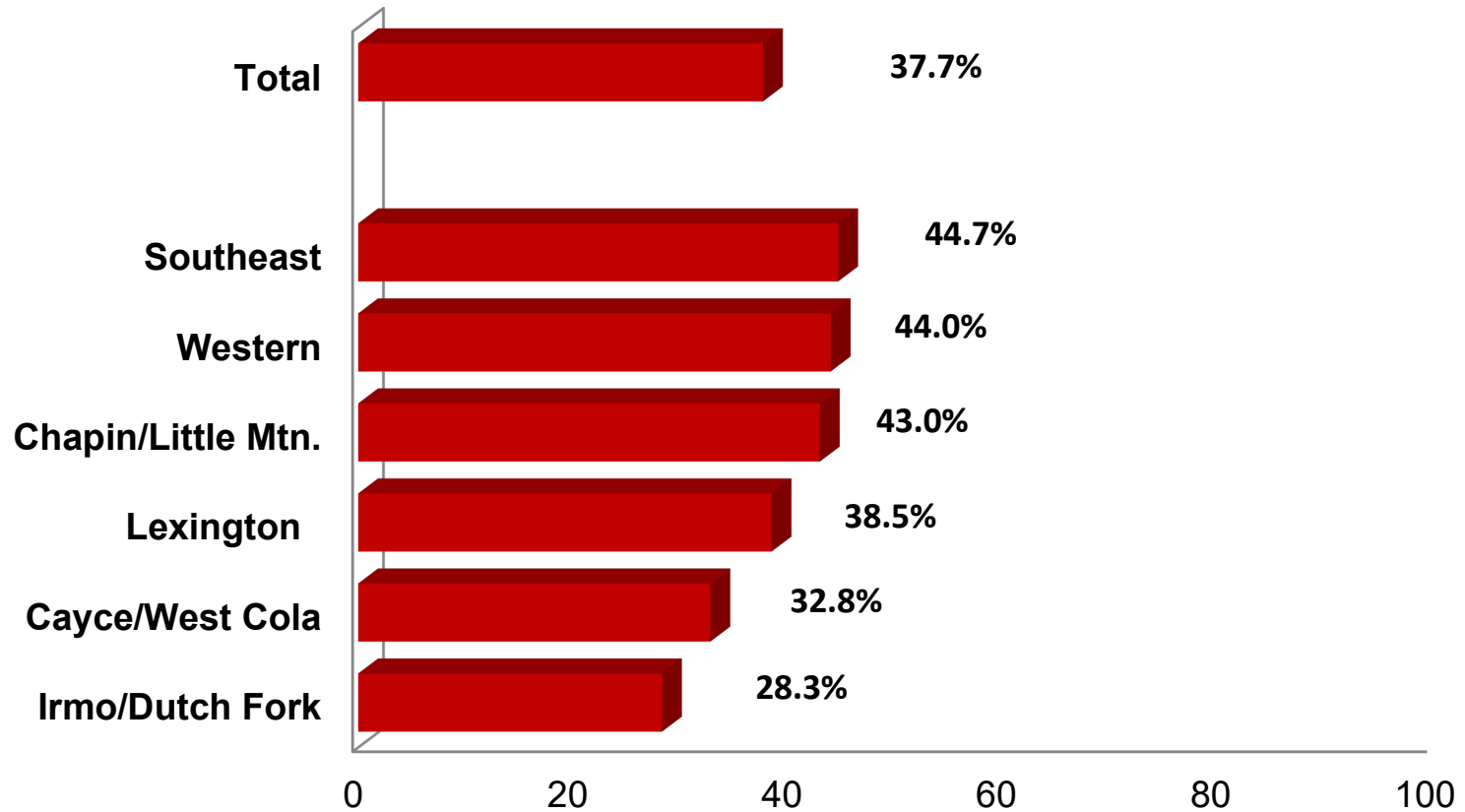
- Overall, 44% of study respondents indicate that they would support a CPST referendum for roads only.
- Support for the referendum is highest in the Irmo/Dutch Fork and Cayce/West Columbia regions.
- Opposition to the referendum was highest in the Southeast (45%), Western (44%) and Chapin (43%) areas.
- Among those who oppose the referendum, the predominant reason given is *the County should have enough money without additional taxes* (47% of voters who opposed cited this reason for their position).

Percentage Answering Yes to Supporting Capital Project Sales Tax



Q10: Would you support a Lexington County Capital Project Sales Tax Referendum for roads only?

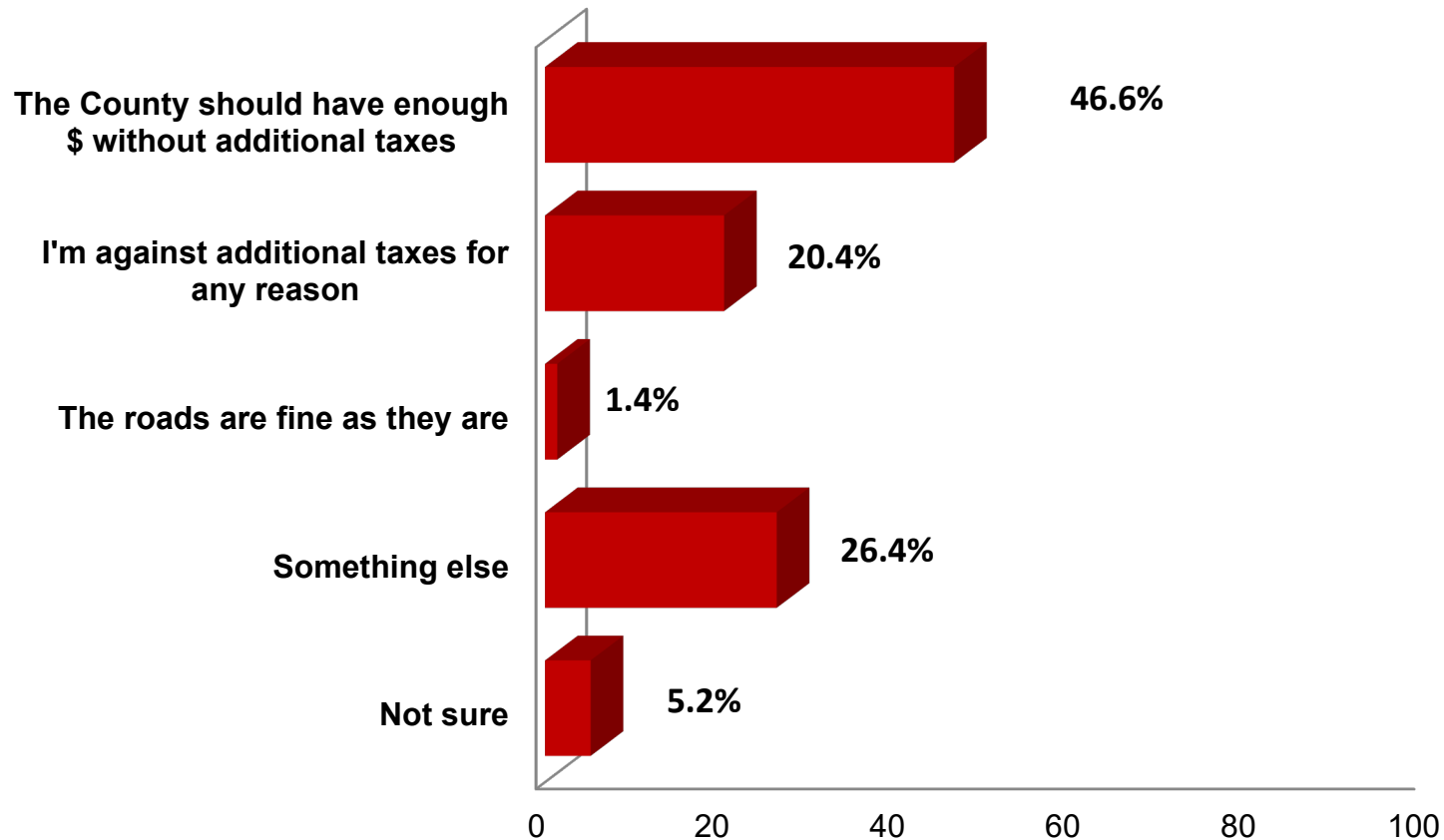
Percentage Answering No to Supporting Capital Project Sales Tax



Q10: Would you support a Lexington County Capital Project Sales Tax Referendum for roads only?

Why would not support the CPST Referendum for roads only?

(among those who would not support CPST, n=1318)



Q11: [AMONG THOSE WHO OPPOSED CPST REFERENDUM, n=1318] Which of the following best describes why you would not support a Lexington County Capital Project Sales Tax Referendum (CPST) for roads only?

Why not support the CPST Referendum? (among those who would not support)

	Total	Lexington	Cayce/WC	Irmo/DF	Southeast	Western	Chapin/LM
	(n=1318)	(n=475)	(n=286)	(n=114)	(n=191)	(n=128)	(n=124)
The County should have enough money without additional taxes	46.6%	46.4%	44.6%	38.8%	53.8%	47.7%	47.2%
I am against additional taxes for any reason	20.4	21.5	22.1	13.4	21.5	17.3	20.0
The roads are fine as they are	1.4	1.5	1.0	1.5	0.8	1.5	2.8
Something else	26.4	24.2	28.2	35.8	21.5	29.9	25.6
Not sure	5.2	6.4	4.1	10.4	2.3	3.6	4.4

Q11: [AMONG THOSE WHO WOULD NOT SUPPORT CPST REFERENDUMn=1318]
Which of the following best describes why you would not support the Capital Project Sales Tax (CPST) Referendum for roads only?



Lexington County Community Engagement Study: RESPONDENT DEMOGRAPHICS

Respondent Age

Age							
	<u>Total</u>	<u>Lexington</u>	<u>Cayce/WC</u>	<u>Irmo/DF</u>	<u>Southeast</u>	<u>Western</u>	<u>Chapin/LM</u>
	(N=2346)	(N=821)	(N=563)	(N=258)	(N=305)	(N=211)	(N=188)
21 to 23	1.2%	0.9%	1.6%	0.7%	1.9%	1.5%	0.4%
24 to 34	8.9	8.6	8.3	8.6	13.9	7.7	5.9
35 to 44	14.9	16.0	15.4	13.2	14.4	15.7	10.3
45 to 54	18.5	21.3	16.9	17.1	11.5	20.3	21.7
55 to 64	22.1	22.6	22.1	19.1	20.2	24.9	24.3
65 or Older	31.3	28.6	32.3	38.2	32.2	27.4	34.2
Prefer not to say	3.1	2.1	3.4	3.3	5.8	2.5	3.3

Respondent Gender

Gender							
	<u>Total</u>	<u>Lexington</u>	<u>Cayce/WC</u>	<u>Irmo/DF</u>	<u>Southeast</u>	<u>Western</u>	<u>Chapin/LM</u>
	(N=2346)	(N=821)	(N=563)	(N=258)	(N=305)	(N=211)	(N=188)
Male	43.4%	44.6%	41.9%	44.1%	42.8%	43.7%	42.3%
Female	53.1	51.3	54.9	50.7	55.8	53.8	54.0
Prefer not to say	3.5	4.1	3.1	5.3	1.4	2.5	3.7

Length of Time Living in Lexington County

Time as a Resident of Lexington County

	<u>Total</u>	<u>Lexington</u>	<u>Cayce/WC</u>	<u>Irmo/DF</u>	<u>Southeast</u>	<u>Western</u>	<u>Chapin/LM</u>
	(N=2346)	(N=821)	(N=563)	(N=258)	(N=305)	(N=211)	(N=188)
1 Year or Less	2.1%	2.1%	2.3%	3.3%	1.0%	0.6%	2.9%
2 to 5 Years	9.5	11.5	7.8	11.2	5.3	5.2	15.1
6 to 10 Years	9.8	9.7	9.4	15.1	6.2	5.8	14.7
11 to 20 Years	14.8	16.5	12.0	15.1	13.5	9.8	22.8
More than 20 Years	63.8	60.1	68.5	55.3	74.0	78.5	44.5
Not sure	<.01	0.1	0.0	0.0	0.0	0.0	0.0

Area of Residence

Area of Residence							
	<u>Total</u>	<u>Lexington</u>	<u>Cayce/WC</u>	<u>Irmo/DF</u>	<u>Southeast</u>	<u>Western</u>	<u>Chapin/LM</u>
	(N=2346)	(N=821)	(N=563)	(N=258)	(N=305)	(N=211)	(N=188)
Suburban	55.2%	68.6%	65.6%	83.6%	6.2%	16.6%	49.3%
Rural	30.5	16.5	9.6	3.9	89.4	76.9	42.3
Urban	10.9	11.9	20.1	9.2	3.4	2.2	3.7
Not Sure/No Answer	3.4	3.0	4.7	3.3	1.0	4.3	4.7

Own or Rent Home?

Own or Rent Home?

	<u>Total</u>	<u>Lexington</u>	<u>Cayce/WC</u>	<u>Irmo/DF</u>	<u>Southeast</u>	<u>Western</u>	<u>Chapin/LM</u>
	(N=2346)	(N=821)	(N=563)	(N=258)	(N=305)	(N=211)	(N=188)
Own	91.6%	93.2%	85.2%	94.7%	89.4%	95.4%	98.2%
Rent	5.4	4.2	10.9	3.3	4.3	3.1	1.5
Neither	1.4	1.1	2.1	1.3	1.4	1.5	0.0
Prefer Not to Answer	1.7	1.5	1.8	0.7	4.8	0.0	0.4

Size of Household

Size of Household							
	<u>Total</u>	<u>Lexington</u>	<u>Cayce/WC</u>	<u>Irmo/DF</u>	<u>Southeast</u>	<u>Western</u>	<u>Chapin/LM</u>
	(N=2346)	(N=821)	(N=563)	(N=258)	(N=305)	(N=211)	(N=188)
One	15.1%	13.0%	20.1%	15.1%	16.3%	13.8%	9.2%
Two	41.3	41.2	40.9	45.4	35.6	38.8	49.6
Three	18.5	17.4	20.3	19.1	20.2	16.6	16.9
Four	14.7	17.1	11.2	12.5	11.1	22.5	14.3
Five or More	7.4	8.7	5.2	4.6	11.5	5.8	8.1
Prefer Not to Answer	2.9	2.6	2.3	3.3	5.3	2.5	1.8

Ethnicity

Ethnicity of Respondent

	<u>Total</u>	<u>Lexington</u>	<u>Cayce/WC</u>	<u>Irmo/DF</u>	<u>Southeast</u>	<u>Western</u>	<u>Chapin/LM</u>
	(N=2346)	(N=821)	(N=563)	(N=258)	(N=305)	(N=211)	(N=188)
Caucasian	82.6%	82.6%	82.6%	79.6%	80.3%	88.3%	84.6%
African American	3.7	2.9	4.9	6.6	3.4	2.5	1.1
Hispanic	0.8	0.9	0.8	0.7	1.4	0.6	0.0
Asian/Pacific Islander	0.4	0.6	0.3	0.0	0.5	0.0	0.7
A Combination	2.8	1.8	3.9	3.3	4.8	0.9	2.6
Something Else	0.7	0.7	0.8	1.3	0.5	0.6	0.4
Prefer not to answer	9.0	10.5	6.8	8.6	9.2	7.1	10.7

Household Income

Household Income

	<u>Total</u>	<u>Lexington</u>	<u>Cayce/WC</u>	<u>Irmo/DF</u>	<u>Southeast</u>	<u>Western</u>	<u>Chapin/LM</u>
	(N=2346)	(N=821)	(N=563)	(N=258)	(N=305)	(N=211)	(N=188)
Under \$35,000	6.8%	4.2%	8.6%	2.6%	16.8%	6.5%	2.9%
\$35,000 to \$49,999	9.5	8.3	13.8	6.6	12.0	9.2	2.2
\$50,000 to \$74,999	15.1	14.0	15.6	16.4	19.7	14.2	10.3
\$75,000 to \$99,999	13.5	13.5	15.1	13.2	11.1	15.1	11.8
\$100,000 to \$149,999	20.3	22.5	19.5	25.7	12.0	18.2	21.7
\$150,000 or More	17.3	19.9	14.8	15.8	8.7	19.4	27.6
Prefer not to say	17.4	17.6	12.5	19.7	19.7	17.5	23.5



MarketSearch
2721 Devine Street
Columbia, SC 29205
803.254.6958

Thank you!