

COMMITTEE of the WHOLE COMMITTEE
OCTOBER 12, 2010

The Committee of the Whole met on Tuesday, October 12, 2010 in the Committee Room, located on the second floor of the Administration Building, beginning at 2:50 p.m. Mr. Kinard, Committee Chairman, presided.

Members Attending:

James E. Kinard, Jr., Chairman	William B. Banning Sr., V Chairman
William C. Derrick	George H. Davis
*Debra B. Summers	Bobby C. Keisler
Johnny W. Jeffcoat	M. Todd Cullum

*Ms. Summers arrived after the meeting was already in session.

Absent:

**John W. Carrigg, Jr.

**Mr. Carrigg was absent due to a prior business commitment.

Also attending: Katherine Hubbard, County Administrator; Joe Mergo, Deputy County Administrator; Larry Porth, Finance Director/Assistant County Administrator; other staff members, citizens of the county and representatives of the media.

In accordance with the Freedom of Information Act, a copy of the agenda was sent to radio and TV stations, newspapers, and posted on the bulletin board located in the lobby of the County Administration Building.

New Development in Silver Creek Subdivision - Marty Jones, Silver Creek Homeowner's Association - Ms. Jones and Ms. Kim Blume, of the Silver Creek Homeowner's Association, presented concerns about safety in the Silver Creek neighborhood. Ms. Jones reported this is due to recent approval for 75 new homes to be added to the Silver Creek subdivision. The subdivision currently has 116 homes with only one entrance to the entire neighborhood. She said Silver Creek is asking for assistance from the County with traffic management by possibly adding a second access to the neighborhood or a left turn with a stop light and wanted to know if there is anything that can be done to halt the development until this issue is addressed. Mr. Davis said, on behalf of Council, he wanted to echo the concerns of Silver Creek. He said Public Works has done a traffic study and would like for Council to request the South Carolina Department of Transportation (SCDOT) to consider a traffic study and the impact of additional homes to Silver Creek. Ms. Jones asked if a traffic study had been conducted before the additional 75 homes were approved. Mr. Fechtel replied Public Works did a study September 20 through 23. Ms. Jones asked how the 75 homes were approved because the other approval, given to Mr. Jack Wilkie, had expired based on information the Homeowners Association was given. The Committee asked about the current zoning and if it was zoned for a Residential Local Four (RL4). Ms. Hubbard reported Public Works staff will work with the Silver Creek Homeowners Association and return by October 28 with answers to their questions presented today and what actions will be taken. For information only, no action taken.

Capital City Lake Murray Country Tourism Update - Miriam Atria, President/CEO - Ms. Atria presented an overview of the Capital City/Lake Murray Country Tourism Marketing Plan for 2010/11 with handouts for the Committee. She highlighted the various marketing efforts that Capital City/Lake Murray Country (CCLMC) does to promote Lake Murray, Lexington County, and the surrounding regions as well as upcoming major events. The new CCLMC visitor's guide is out and up for a national award. Ms. Atria reported they have brought the National Active Retirement Association's (NARA) Conference to Columbia and has successfully been marketing in retirement relocation for the surrounding areas. She said the Rocky Mountain Television Network Station is scheduled to do a nature study show on the Congaree National Park in 2011 and has committed to producing a show for CCLMC. CCLMC will be bringing the Professional Outdoor Media Association to the region in August 2013. The association consists of over 200 professional outdoor media with writers, television producers, radio specials, shows, etc., which will generate \$1.5 million in free publicity to the region. Ms. Atria reported Ms. Summers and Mr. Jeffcoat are serving on the CCLMC Regional Tourism Board of Directors as ex-officio board members. She said CCLMC has redesigned a new ad campaign which is featured in the new South Carolina Department of Parks and Tourism (SCPRT) Visitor's Guide and has already seen 82 family vacations booked for the Lake Murray area. The Committee asked how many homes are available for rental. Ms. Atria responded there are 304 rooms available on Lake Murray through vacation rentals in either homes or cabins. For information only, no action taken.

Approval of Minutes - Meeting of August 24, 2010 - A motion was made by Mr. Banning, seconded by Mr. Cullum to approve the August 24, 2010 minutes as submitted.

The vote in favor was unanimous.

Possible Executive Session if Time Permits - Executive Session/Legal Briefing - A motion was made by Mr. Jeffcoat, seconded by Mr. Davis to go into Executive Session to discuss two personnel and four contractual matters.

The vote in favor was unanimous.

Mr. Kinard reconvened the meeting in open session with two motions to be considered by Council.

Old Business/New Business - Local Contractors Procurement, Fire Service Volunteer Incentives - None.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Judy R. Busbee
Assistant to the Clerk

James E. Kinard, Jr.
Chairman

Diana W. Burnett
Clerk