ATTACHMENT A

Item #12 – Festival Description

Please complete the following information as required by the Tourism Expenditure Review Committee to ensure that the festival is in accordance to Chapter 61, Section 61-6-2010 of the S.C. Code of Laws, 1976 as amended.

a. General description of the festival and brief history of the organization

b. Benefits that the festival will serve toward promoting tourism and the Lexington County community

c. Total attendance to the festival versus the number of total tourists in attendance

d. Economic impact generated by tourism toward the festival

e. Overall description of how the festival attracts and promotes tourists to the area, and specifically how the Temporary Alcohol Beverage License Fee funds were used to accomplish this

f. Additional comments