ATTACHMENT A

Item #10 – Advertisements

Please provide the information below for ads used in magazines, newspapers, radio, billboards, and websites. Please include targeted audience.

Magazine Ads

Ad Listing	Distribution Range	Targeted Audience

Newspaper Ads

Ad Listing	Distribution Range	Targeted Audience

Television Ads

Ad Listing	Distribution Range	Targeted Audience

Radio Ads

Ad Listing	Distribution Range	Targeted Audience

Billboard Ads

Ad Listing	Distribution Range	Targeted Audience

Website Ads (other than primary website)

Ad Listing	Distribution Range	Targeted Audience

Other Ads

Ad Listing	Distribution Range	Targeted Audience