



**ATTACHMENT A**  
**ITEM #12 – FESTIVAL DESCRIPTION**

**Please complete the following information that is required by the Tourism Expenditure Review Committee to be sure that the Project/Event is in accordance to Chapter 61, Section 61-6-2010 of the S.C. Code of Laws, 1976 as amended.**

**a. General description of the festival and brief history of the organization:**

**b. State the benefits that this festival will serve toward promoting tourism and the Community of Lexington County.**

**c. Total attendance to the Festival versus the number of total tourists in attendance.**

**d. Economic impact generated by tourism towards the Festival.**



**e. Overall description of how the Festival attracts and promotes tourists to the area and specifically how the Temporary Alcohol Beverage License Fee funds were used to accomplish this.**



**f. Additional Comments.**

